

KENOSHA NOW HAS MEDICAL IMAGING TECHNOLOGY RIVALING
THAT OF ADVANCED RESEARCH HOSPITALS

KENOSHA, WI, May 22, 2006 – Kenosha Radiology Center (KRC) announces the installation and operation of a new, ultra high-field Magnetic Resonance Imaging (MRI) scanner. The Magnetom 3T Trio TIM MRI, from Siemens Medical Solutions, has two to four times the imaging strength of the standard MRIs in use today. This increased strength enables the 3T scanner to capture images with a level of detail, clarity and speed never before possible. “The images we are getting are unbelievable—like cut surgical specimens,” says Dr. John Pallin. “The fine anatomic detail obtained with the 3T provides for more accurate, definitive diagnoses allowing treating physicians to make better informed clinical decisions.”

There are few 3T MRIs in Wisconsin or Illinois. Kenosha residents can take advantage of this advanced medical imaging technology while staying close to home. “Physicians from the Milwaukee area and as far away as Chicago’s North Shore are sending their patients to us,” says Carol Pilger, Manager of KRC, “because of the capabilities and proximity of our 3T MRI scanner.” “It’s clear that the future of MRI is 3T. We knew we needed to expand to keep up with the demand for MRI imaging and decided that 3T is the best and really the only logical way to serve the community,” says Dr. John Pallin.

The scanner is housed in a custom-designed suite lined with windows, a high ceiling and other features to make patients feel more comfortable. Unseen within the walls are half-inch-thick silicon steel and copper panels to eliminate any electromagnetic or radio frequency interference

that could degrade image quality. The MRI suite is part of newly acquired space at the east end of the radiology center. KRC now has a 10,000 square-foot facility dedicated to outpatient radiology.

Although this state-of-the-art 3T MRI scanner is significantly more expensive to purchase, there is no additional charge to the patient for MRI exams performed on this equipment.

This new scanner is in addition to Kenosha Radiology Center's high-field Open MRI, which has been in operation since 2002. Along with imaging performed on these two MRI scanners, KRC offers CT, Ultrasound, Nuclear Medicine, X-ray, Fluoroscopy, Mammography, and Bone Densitometry examinations.

T, or Tesla, measures magnetic field strength. 3T is 50,000 times the Earth's magnetic field strength at the North Pole.

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